



Inside this issue:

Meet Our Newly Elected Board President	1
11th Manatee Children's Summit	1
Substance Abuse and Pregnancy	2
August 2005 Screening Rates	2
Early Detection of Breast Cancer Can Save Lives	3
Thank You!	3
Third Annual Wellness Day	4

Healthy Start Coalition of Manatee County

410 43rd St.W., Suite G
Bradenton FL 34209
Phone: (941) 708-6111

www.healthystartmanatee.org

Meet Our Newly Elected Board President

Lorraine S. VanLede-Brown, our new Board President, was born in NY, NY. She has also lived in Connecticut, Louisiana, Colorado, and Utah. Lorraine is a first generation American. Her father is a frenchman and her mother is Irish.

Lorraine is a CPA who no longer practices in that capacity. She left public accounting 13 years ago to work for the Department of Revenue as an auditor. She is currently the Service Center Manager of the Florida Department of Revenue, General Tax



Lorraine S. VanLede-Brown
Board President

Administration, in Sarasota servicing Sarasota, Charlotte, Desoto, and Manatee Counties. Lorraine has a Masters Degree in Accountancy from the University of South Florida.

Besides being involved and volunteering for Healthy Start Lorraine also is a Guardian Ad Litem looking out for children who have been removed from their homes due to abuse, neglect or abandonment.

She likes to knit and read but between her job and volunteer activities she finds herself so stretched that she hasn't done either in quite a while. Her philosophy in life is: "You get back what you give, ten fold."

11th Manatee Children's Summit

We have been participating in the Children's Summit since its inception. This year we not only were a silver sponsor but were very busy and active introducing our "Project Moses" providing pregnant women and mothers of babies 0 to 3 months a safe place to sleep. Our bassinets were a hit and many families were carrying them at the Summit.

We also provided multivitamins for any woman of childbearing age along with information on our several programs in Manatee County to serve women and infants.



Thank you to our Sister to Sister and Comenzando Bien teams for dedicating their time to be on site and provide information to the hundreds of families attending this event. Thank you to our dedicated volunteer Pat Royer who was proudly

recruiting more volunteers to help us with Project Moses and to our faithful ManaTeens Hunter and Daniella who help us year after year. This 11th Children's Summit was very successful and gave us the chance to network with other agencies.



Substance Abuse and Pregnancy

Our psychosocial provider Christina Gonzalez, LMCH presented an educational workshop at our June General Membership Meeting. In her presentation, she focused on pregnant women who are faced with substance abuse or live with partners who use tobacco, alcohol and other substances and the impact these stressors have on their pregnancy and childbirth outcomes. Christina also referred to the fact that some of these cases go undetected and by adding a few questions when doing an assessment, intake or home visit would open the door to explore substance abuse issues. Christina also emphasized some helpful interventions to help



Christina Gonzalez, LMCH

a pregnant woman deal with these stressors, such as increasing the level of social support and having a positive contact with any of the health providers before/during and after pregnancy. Isolation and lack of financial and social

resources are risk factors that are linked to substance abuse issues in the family. Early education and prevention and awareness by the health providers can make a difference in having healthy pregnancies and healthy babies.

To refer a pregnant woman experiencing substance abuse stressors please call any of our care coordination teams at 748-0747 Ext. 1363 or 708-8706 Ext. 145.

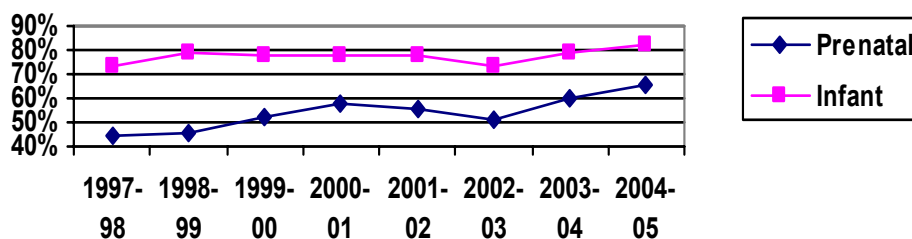
For more information on our psychosocial program and support groups you can call 708-6111 Ext. 105 or e-mail luz_corcuera@healthystartmanatee.org

August 2005 Screening Rates

Healthy Start Prenatal Screening Rates are increasing and that means more physicians are utilizing the Healthy Start Risk Screen to identify those factors that can result in poor outcomes.

- June 2004 – 56.18% of the Manatee County pregnant women were screened (State of Florida Rate 54.64%)
- June 2005 – 65.12% of the Manatee County pregnant women were screened (State of Florida Rate 64.56%)

Healthy Start Infant Screening Rates are increasing and that means our Manatee County hospitals are screening more infants to identify those factors



Source: Dept. of Health, Office of Planning, Evaluation & Data Analysis

that need interventions.

- June 2004 – 77.64% of the infants were screened (State of Florida Rate 71.68%)
- June 2005 – 81.68% of the infants were screened (State of Florida Rate 69.86%)

Some of the risk factors include smoking, alcohol use, stress, problems keeping appointments,

depression, financial issues, unsafe home environment or no housing, late entry to prenatal care, or issues such as young age, lack of education, or race. By identifying these factors, Healthy Start can intervene and provide support, referrals, and/or education.



Early Detection of Breast Cancer Can Save Lives

By Marion Stuart, Area Cancer Control Director, American Cancer Society

Thousands of women are alive today because their breast cancers were treated successfully after having been detected early. The American Cancer Society estimates that 13,430 new cases of breast cancer are diagnosed among women in Florida annually and approximately 2,570 women will die of the disease.

Early detection is key to saving lives. The American Cancer Society recommends yearly mammograms starting at age 40 and continuing for as long as a woman is in good health. Clinical breast exams are recommended about every three years for women in their 20s and 30s and every year for women 40 and older. Women are encouraged to know their own breasts through breast self-exams and should report breast change promptly to their health care provider. Women at increased risk (e.g., family history, genetic tendency, past breast cancer) should talk with their doctors about the benefits and limitations of starting mammography screening earlier, having additional tests (i.e.,

breast ultrasound or MRI), or having more frequent exams.

The American Cancer Society offers a variety of programs and services to help women diagnosed with breast cancer, including Reach to Recovery which is a one-on-one peer support program that trains breast cancer survivors to respond to concerns of women going through breast cancer diagnosis and treatment. Look Good...Feel Better is a community-based, free service teaching female cancer patients beauty techniques to help restore their appearance and self-image during chemotherapy and radiation treatments. In addition, the Society's Making Strides Against Breast Cancer walks help raise awareness and dollars to fight breast cancer. The walk will be held October 8, 2005 at the Sarasota Polo Club off University Parkway.

The American Cancer Society is the nationwide, community based voluntary health organization, dedicated to eliminating cancer as a major health problem by preventing



October is Breast Cancer
Awareness Month

cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy and service. In Florida, there are more than 65 offices, three Hope Lodge facilities and approximately 80,000 volunteers involved with American Cancer Society programs and activities. For more information about cancer, call toll-free anytime 1-800-ACS-2345 or visit the American Cancer Society Web site at www.cancer.org.

Thank You!

To Charles B. Clapsaddle, Manager of Manatee Educational Television (METV) and his great team of collaborators including Chris and Richard for supporting our efforts to inform and educate the families we serve in Manatee County.

Charles has helped Healthy Start Coalition of Manatee County produce a video in Spanish

“Comenzando Bien”, to provide prenatal education to Hispanic/Latino women. Our Community Health Workers “Promotoras” presently use the video as an educational tool to bring important information to women that for a variety of reasons may not be able to access mainstream sources.



Healthy Start Coalition of Manatee County



September 2005

www.healthystartmanatee.org

Page 4

Third Annual Wellness Day

On June 4th we had our Third Annual Wellness Day at the 13th Avenue Community Center in Bradenton. Many community agencies were on site to provide valuable information and education in English and Spanish. This year we had the highest screening HIV and diabetes rates. We want to thank the following agencies for taking the time to bring their materials and give up their Saturday to better serve our community:

- Bradenton Fire District
- Comenzando Bien Prenatal Education Program
- Family Resources
- Jobs ETC.
- Latino Community Network
- Manatee County Head Start
- Manatee County Health Department , Diabetes Program
- Manatee County Health Department, HIV/AIDS program
- Manatee County Health Department, Healthy Start Care Coordination Program
- Manatee Glens
- Project Light, Literacy Program
- Sister to Sister Prenatal Education Program
- The Whole Child Project
- University of Florida, Family Nutrition Program
- USF Birth Defects Center, Three Sisters Project
- WIC Program

