

# Proclamation

Office of the Mayor  
City of Bradenton, Florida

**Whereas**, World Breastfeeding Week is celebrated from August 1<sup>st</sup> through the 7<sup>th</sup> in more than 120 countries to encourage breastfeeding and improve the health of babies around the world; and

**Whereas**, breastfeeding benefits society by saving on health care costs. Breastfeeding can save a family from \$1,100 to \$3,900 per year in formula expenses; and

**Whereas**, breastfeeding is normal and healthy for infants and moms. Breast milk has disease-fighting cells called antibodies that help protect infants from germs, illness and Sudden Infant Death Syndrome. Infant formula cannot match the exact chemical makeup of human milk, especially the cells, hormones and antibodies that fight disease; and

**Whereas**, breastfeeding contributes to a more productive workforce. Breastfeeding mothers miss less work, as their infants are sick less often. Employer medical costs are lower and employee productivity is higher; and

**Whereas**, breastfeeding is better for our environment because there is less trash and plastic waste compared to that produced by formula cans and bottle supplies; and

**Whereas**, the U.S. Surgeon General recommends that babies be fed with breast milk only for the first six months of life; and

**Whereas**, The Right to Breastfeed Act, H.R. 1848, signed in 1999, guarantee mothers the right to breast feed their babies in public on federal property. Therefore, helping to improve our world for mothers and children and their future.

**Now, Therefore, I**, Wayne H. Poston, Mayor of the City of Bradenton, Florida, do hereby proclaim August 1-7, 2010, as

## *World Breastfeeding Week*

In Bradenton.

*In Witness Whereof*, I have hereunto set my hand and caused the Seal of the City of Bradenton, Florida, to be affixed this 21st day of July, 2010.

Wayne H. Poston, Mayor

ATTEST:

Carl Callahan, City Clerk & Treasurer

